



Restore the Roar

Alumni and Friends in Support of McClatchy Athletics

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Lori Brock
Karen Schmelzer '94
Maureen Nowak '83

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Rodney Kunisaki '75
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Monica Lan '01
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Gary Grayson '70
Jimmy Culleton '88
Gordon Kunisaki '69

* in memoriam

March 15, 2024

Dear Supporter of **Restore the Roar**,

Thank you for your past support of C.K. McClatchy High School athletics. As you know, playing sports imparts many benefits. Not only does participation in sports provide physical training, but it builds valuable life skills like time management, teamwork, leadership experience, strategies for dealing with adversity, and a mindset for success.

CKM provides opportunities for students to participate in 21 sports, the most in the Sacramento City Unified School District. CKM also has the largest student body in the district with more than 2,400 students, of which one-third play at least one sport throughout the year—that's about 750 student-athletes.

Restore the Roar is the official CKM athletic booster and advocacy club. We are a 501(c)(3) public charity dedicated to supporting the teams and athletes of C.K. McClatchy High School. **Restore the Roar** supports all athletic programs at CKM to augment needed funding not provided by Sacramento City Unified School District. We are a group of volunteer parents and alumni from diverse backgrounds, representing different sports, who believe that everyone should be offered an equal opportunity to reap the benefits of participating in sports.

We need your support this year. **Restore the Roar** has been growing in the ways we assist our student-athletes. Here is what your financial donation supports:

- We publicize CKM sporting events and the accomplishments of our talented athletes through live streaming, social media, and press coverage. (*Did you see the Lady Lion basketball team this year? They finished the season with two upset wins and an overtime loss in the semi-finals of the Division I CIF State Championship NorCal Tourney. Go Lions!!*)
- We offer financial assistance to athletes who qualify for statewide competitions. In recent years, cross country, wrestling, and girls golf have received assistance to compete at the highest state levels.
- We sponsor the annual Senior Night, which honors student-athletes earning a 3.7 grade point average and varsity letter, and gives out additional individual awards, e.g., the Bill Morgan award for sportsmanship and the Woody Adams award for girls' achievement.
- We interview student-athletes and post their stories to the **Restore the Roar** website (restoretheroar.org).
- We host the Hall of Fame dinner every other year to recognize past CKM Lion achievement and strengthen community.
- We manage the funds for each sporting team, consolidating banking expenses and bookkeeping efforts so that coaches can focus on building up our student-athletes.
- We advocate for District funding to support student-athletes at CKM and other urban, public schools. Recent district improvements at CKM include an all-weather track and field, repaved tennis courts, and updated batting cage.
- We raise funds to support teams with large expenses; for example, we have helped fund track equipment, a new softball fence, swim lane lines, wrestling mats, and cheer megaphones.

PROUD OF THE LADY LIONS BASKETBALL~2015 DIVISION I STATE CHAMPIONS

Restore the Roar is a California 501(c)(3) non-profit organization. Donations are tax deductible. Fed tax ID 39-2062956.

RESTORE THE ROAR

2024 Annual Appeal

You can donate on www.restoretheroar.org using PayPal or a credit card. You can also mail in your donation using the form below. **The priority for this year is to replenish the Restore the Roar General Use Funds**

Donation \$ _____. Make checks payable to **Restore the Roar**

Sport/Team	Amount	Sport/Team	Amount
RTR General Use		Boys Water Polo	
Girls Water Polo		Boys Soccer	
Softball		Girls Basketball	
Swimming		Wrestling	
Baseball		Girls Golf	
Athletic Director		Girls Tennis	
Boys Basketball		Girls Soccer	
Football		Boys Tennis	
Cross Country		Boys Golf	
Boys Volleyball		Nishio Award	
Girls VB		Wrestling Scholarship	
Dance Event		Cheer	
Ricci Boys Golf Scholarship		Girls Golf Scholarship	

Name: _____

Address: _____

City _____ . State _____ . Zip: _____

Mail to: Restore the Roar
c/o Bob Sertich
2021 22nd Street
Sacramento, CA 95818

Use a Credit Card to donate with QR code below or at:
https://www.paypal.com/donate/?hosted_button_id=QSGCH2JR5SUTE



Notification Update: I would like to be notified about:

- Dates and location of RTR meetings
- RTR Social events
- Annual election of officers

you can send your preferences by e-mail to golions@restoretheroar.org

A California non-profit Corporation and qualified to receive tax deductible gifts under Section 501(c)(3) of the Tax Code. Fed Tax ID 39-2062956. RTR is registered with the California Attorney General's Registry of Charitable Trusts.

Please consider supporting **Restore the Roar** this year. We are a volunteer organization, so 100% of your donation goes to the CKM athletic program by promoting athletes or directly supporting the teams. And your donation is tax deductible. No amount is too big or too small.

Please give online by using the QR code below or mail your check with the enclosed form to:



Restore the Roar
2021 22nd St
Sacramento, CA 95818

And if you're not following us on social media, please find us on Facebook:
facebook.com/McClatchySports.

Thank you! And go Lions!

Sincerely,



Nick McGowan
President, **Restore the Roar**